



Kawleen Singh

Visual Designer

hi@kawleensingh.com

404.934.7260

kawleensingh.com

EDUCATION

Master of Arts Graphic Design & Visual Experience

Savannah College of Art & Design
(SCAD)

Atlanta, Georgia
2019–2021

Bachelor of Design Leather Design

National Institute of Fashion
Technology

New Delhi, India
2006–2010

SKILLS

Adobe Creative Suite:

Illustrator, InDesign, After Effects
& Photoshop

Microsoft Office:

Word, Powerpoint, Excel

Languages

English, Hindi

Slack

Digital Photography

Motion Graphics

Publication

Perfect Binding, Wiro Binding,
Foiling application, Silhouette
Cameo.

MailChimp

Canva

REFERENCES

Peter Wong | Professor
pwong@scad.edu

Stephen Wright | Creative Director

Keller Williams Frist Atlanta
sawright@kw.com

Sanjay Krishnan | Previous Boss
sanjay@iamthinkinc.com

EXPERIENCE

Graphic Designer

Keller Williams First Atlanta | Atlanta, Georgia | 2022–Present

Responsible for creating content for internal branding projects, email campaigns, social media posts, presentation decks and other marketing collaterals that help Keller William agents.

Graphic Designer

Equity Elite | Atlanta, Georgia | 2022

Responsible for creating content for videos, logo animation and presentation decks.

Graphic Designer

Fountain 4 Youth Foundation | Atlanta, Georgia | 2021–2022

Responsible for branding the NGO including promotional content and website design.

Promotional Content Designer

SCAD AIGA | Atlanta, Georgia | 2020–2021

Created social media content for SCAD's AIGA student group.

Graphic Designer

Freelance | 2012–2020

Worked on a variety of design projects including packaging, brand identity, event collaterals and social media content.

Senior Art Director

Thinkinc Studio | Delhi, India | 2014–2019

Projects worked on included branding, packaging, restaurant collaterals and interiors, website layouts, publication design.

Co-Owner/Designer

Pushme Pullyou | Delhi, India | 2011–2014

Co-created a quirky brand of a wide range of accessories like bags, notebooks, mugs, fridge magnets, wall frames.

Product Development Manager

Tata International, Madhya Pradesh, India | 2010

Developed, designed leather bags and accessories working closely with the sampling team.

Backstage Manager

Fashion Shows | India | 2010–2019

Backstage coordinator and model coordinator for fashion shows and fashion weeks all across India.

AWARDS/HONORS

IDA Design Awards

2021

Gold
Print/Packaging

Honorable Mention
Print

London International Creative Competition

2021

Best in Illustrate (Graphic
Non-Professional)

Finalist in Illustrate (Graphic
Non-Professional)

Shortlist in Illustrate (Graphic
Non-Professional)

Graphis

2022

Gold-Design Poster

Indigo Design Awards

2022

Silver-Poster & Brochure Design
Silver-Typography

Silver-Poster & Brochure Design
Bronze-Packaging Design

Bronze-Poster & Brochure Design

FEATURED

SCAD Graphic Design
Showcase Catalog

2020

SCHOLARSHIP

Student Opportunity Scholarship

SCAD Achievement
Grad Scholarship

AFFILIATION

American Institute of Graphic Arts